Carbon Literacy Community Pot





Manchester Carbon Literate City Community Fund

2025



Carbon Literacy Project

Meet the recipients

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Carbon Literacy Project

03.

What is the Community Pot?

Carbon Literacy® training is a proven and reliable tool for delivering action to cut carbon emissions and improve the health and prosperity of our communities in the process.

Carbon Literacy is for everyone, but access to training varies globally due to relative spending power.

Our **Community Pot** aims to improve access to Carbon Literacy training for those who might otherwise struggle to afford the costs associated with initiating training.



The Manchester Carbon Literate City (MCLC) Community Fund is aimed to support Manchester-based community groups in delivering Carbon Literacy training and climate action.

Backed by Patagonia and Manchester City Council, we offered the equivalent of **£14,700** in funded services to help **12** communities across Manchester access training, gain certification, and build a fairer, more connected low-carbon city.

MCLC Community Fund

patagonia

MANCHESTER CITY COUNCIL

04.

Moss Side & Hulme Training and Community Enterprise

Moss Side & Hulme Training and Community Enterprise (MSHTCE) supports local Black, Asian, and minority ethnic (BAME) communities by providing skills, training, and opportunities that strengthen social and economic inclusion.





Audience

15 Community leaders & youth aged 16 to18

Focus

Empowering BAME communities through Carbon Literacy to take meaningful climate action.

Manchester

MSHTCE's first Carbon Literacy training will empower local BAME communities and diverse participants with practical climate knowledge and low-carbon skills. Learners will adopt sustainable practices individually and collaboratively in workplaces and communities, fostering local and national community-led climate action, inspiring environmental awareness, and creating meaningful, long-term impact across society.

05.

Manchester Climate Change Youth Board

The Manchester Climate Change Youth Board brings together young people from across the city to champion climate action and support Manchester's journey to becoming a Carbon Literate City.



As the Manchester Climate Change Youth Board, we are passionate about supporting Carbon Literate City. The climate crisis requires everyone to be informed and take action to support a better future for all. We know that Manchester's youth play a big role in this and are excited to facilitate this.

With climate and eco anxiety on the rise, support in knowing how to take action is crucial. Training will illustrate how young people can effectively take action in everyday life, their careers and community.

Audience

1,000 Young people aged 16–28 from across Manchester

Focus

Carbon Literacy training that equips young people to turn climate concern into confident, collective action across Manchester.

Manchester

manchesterclimate.com/youth-partnership

06.

Wai Yin Society

Wai Yin Society supports Manchester's diverse communities through education, social inclusion, and wellbeing initiatives across its three centres in Ardwick, Cheetham Hill, and the city centre.

We're excited to offer Carbon Literacy training to our communities in Manchester and support awareness among harder-to-reach groups. We hope that this will promote a consensus on practical ways forward using the collective socially cohesive, and integrated initiatives of a larger cross-section and proportion of the population.



Audience

50+ Wai Yin Society service users, including ethnic minority residents, migrants, and older adults.

Focus

Carbon Literacy training that connect climate action with daily life, wellbeing, and community resilience.

We aim to enhance the well-being of our service users in terms of social, cultural, educational, health, and career development. Through the dissemination of Carbon Literacy to more of Manchester residents, we aim to build up a consensus and a critical mass to take behavioural change and climate action forward.

Manchester

07.

Venture Arts

Venture Arts is delighted to be able to develop an accessible Carbon Literacy course for learning-disabled and neurodivergent people. This initiative will build confidence, encourage climate action through creativity, and ensure our community's voices shape a more inclusive, equitable and sustainable future.

Audience

20 Venture Arts staff, volunteers, and steering group artists with lived experience of learning disability and/or neurodiversity.



Focus

Accessible, artist-led Carbon Literacy training that champions inclusion, creativity, and empowerment within the LD/ND community.

Manchester



This initiative will ensure learning-disabled and neurodivergent voices are included in climate action, often absent from debate. By the end of the programme, selected steering group members will be supported to co-facilitate future sessions, helping embed Carbon Literacy into Venture Arts' wider programmes.

08.

Manchester Environmental Education Network

Manchester Environmental Education Network's Carbon Literacy initiative aims to embed knowledge of climate change within school communities so that they can transform their infrastructures and behaviours from within.



Audience

180 School staff and young people aged 10-18

Focus

Embedding Carbon Literacy training within school communities

Manchester

"Schools function as vital community hubs, perfectly positioned to engage parents and families. By leveraging these opportunities, schools can effectively spread the knowledge, values, and skills of climate action throughout the broader community."

meen.org.uk

Manchester Environmental Education Network

09.

Didsbury Good Neighbours

Didsbury Good Neighbours strives to improve the mental and physical wellbeing of its members, volunteers the community.



Audience

200, +55-year-old adults in the local community

Focus

Carbon Literacy training that educates people about ways in which they can make a contribution to reduce their carbon footprint

"Our Carbon Literacy initiative will equip a range of community groups and stakeholders with the tools to help them reduce emissions in their daily activities and gain a broader understanding of the global effects of climate injustice. We are developing an inclusive Carbon Literacy course which will be delivered to marginalised groups, including older people and young adults with long-term health conditions, leading to community-led climate action."

Manchester

didsburygoodneighbours.org.uk

10.

Prospere Learning Trust

Prospere Learning Trust is excited to offer Carbon Literacy Training to all of its Prospere Learning Trust schools and their communities. They are committed to upskilling their stakeholders and the communities that they serve.

Audience

200 school staff and pupils, including those with special educational needs and disabilities



Focus

Empowering staff and students with Carbon Literacy to drive environmental stewardship and local autonomy

Manchester



This initiative will ensure that both staff and students are equipped with environmental stewardship, as well as being autonomous within their local communities.

prospecthouse.school

Prospere LEARNING TRUST

11.

Manchester Craft and Design

Manchester Craft and Design promotes creative enterprises, everyday creativity and focused creative support, and showcases craft innovation.





"We're very excited to provide Carbon Literacy training to our on-site makers at Manchester Craft and Design Centre.

Our makers have always considered the environment, and we hope that this training will help them feel empowered to look at the climate crisis in new ways."

Manchester

Audience

45 on-site makers

Focus

Carbon Literacy training that empowers makers to make positive decisions for themselves and their businesses

craftanddesign.com

Manchester Craft & Design Centre

12.

Manchester Community Central

Manchester Community Central's Carbon Literacy training supports the voluntary, community and social enterprise sector in Manchester. It aims to build capacity and understanding within diverse organisations and community groups, particularly those not necessarily involved in climate action, while bringing in an inequalities lens.



Audience

60 staff members from Voluntary, Community and Social Enterprise (VCSE) organisations that do not integrate climate action into their work

Focus

Carbon Literacy training that enables individual behaviour change and collective climate action

Manchester

"Our primary objective is enhancing Carbon Literacy across the sector to promote widespread climate action. VCSE organisations are trusted information sources and convening spaces, positioning them to enable individual behaviour change and collective climate action."

manchestercommunitycentral.org

Manchester Community Central
Voluntary, community and social enterprise sector

13.

Sow the City

Sow the City is a Manchester-based social enterprise on a mission to create greener cities and connect people with nature.



Sow the City will leverage its established network of grassroots community groups by equipping key members and leaders with Carbon Literacy, turning them into climate champions to drive broad city-wide awareness of environmental issues and actions.

Manchester

Audience

200 community members and leaders from grass-roots organisations

Focus

Equipping key members and leaders with Carbon Literacy, turning them into climate champions

sowthecity.org

sow the city

14.

MSV Housing

MSV Housing is a social landlord working across the North West of England. For MSV, sustainability means creating a positive and lasting impact on the environment, its customers, colleagues, and wider communities. Resident wellbeing and safe, warm, healthy homes are absolutely central to its sustainability strategy.



Audience

30 social housing customers

Focus

Carbon Literacy training that helps residents make practical changes, reduce bills and improve well-being and the local environment

"Residents trust us to guide them in managing their homes, and by embedding carbon initiatives, we help them understand the benefits of retrofit and energy efficiency measures, make practical changes, reduce bills and improve wellbeing."

Manchester

msvhousing.co.uk

msv
mosscare st vincent's

Get in touch





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